

PRESS RELEASE

Tools For After Design & Antropocene

What is it

ToosForAfter is a laboratory of ideas for what comes after, it's a call to actions for designers, architects but also for everyone who has solutions, projects, creativity, models and useful tools for the new scenarios of Anthropocene.

The question is simple: what are the tools for The After? What is useful to design in the Athropocene era? The future has changed. The Anthropocene transformed time making all the rules and the sceneries used up to now obsolete. The imaginery has changed as the world has changed. Imagining changes reality. Imagining is designing.

The designer is a visionary who has the task of imagining all the tools for the future and the future itself has changed. The Anthropocene is right out there and it goes on and on, who knows if it will survive. Tools For After wants to design a shared map of the Anthropocene imaginery, a collaborative experience of possibilities, solutions and utopias.

When

Tools For After is a call to utopia, in order to develop the imaginary, offer ideas, make a survival manual for the next transformation of the world. It is an atlas of solutions, a range of strategies. *Tools For After* has two steps: the first one is up to 30th of June. We can give life to an Anthropocene map imagining scenarios, possible and impossible landscapes and asking questions. The second one, up to 30th of September, in which we will give answers imagining ideas, solutions, objects, systems, materials, utopias, projects and thoughts.

Where it comes from?

Tools For After comes from the operation *TINA AntropoceneDecadence*. TINA derives from Tina Fontaine, a young Canadian girl who was killed in 2014 due to ethnical issues. TINA stands as an acronym for *There Is No Alternative*. The TINA project works on the Anthropocene imaginary, more than one hundred of authors developed a range of past and future scenarios realising the first collective novel about Anthropocene. Those who are interested in previous examples in design can consult the Whole Earth Catalog, a fantastic work written in 1968 by Stewart Brand. Do you know the famous quote “*Stay hungry, stay foolish*” which was assumed to be invented by Steve Jobs? Actually, it’s Brand’s and it is the core of the last issue of Whole Earth Catalog. Another essential reference is the Global Tools experience, an attempt of Radical Architecture movement which took place in 1973.

What about the virus?

The pandemic in which we are all overwhelmed is only one of the collateral effects of Anthropocene hyperobject, it has clearly showed that the world has changed irreversibly. This is not the first one but one that involves in an unequivocal way all distant concepts such as climate changes, ice melting, pollution and oceans issues. It’s a punch right in the face that sooner or later we had to receive. The project *Tools For After*, who was born before the pandemic, wants to dodge next punch looking for concrete solutions: if for it’s clear that during a health emergency we need doctors, it is not clear to everyone that we need projects and tools to prevent the Anthropocene scenarios. Think about one month ago, when speaking about the Anthropocene challenges sounded apocalyptic. Now, the worldwide pandemic has set in the past Anthropocene transformations as the apocalypse just happened: the point of no return is just behind us. There has

been a swerve in the imaginary which immediately made obsolete some topics, discourses, frights and thoughts on which our culture is based on, especially design culture. The present is made of new questions. Urgent questions. What are possible scenarios that we may wait for? What are the topics to deal with? How will be the architecture and design of The After?

Are there any designers able to meet the challenge?

What will be the tools for The After?

What is useful to design in the Anthropocene era?

**TOOLS FOR AFTER
CALL TO UTOPIA NOW**

INFO

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